

SMAISH KETCHUM

ACCESSIBLE racing for all

As a leader in the unsanctioned racing community I can bring ideas to the table where racing is attainable for those interested but finding a barrier to entry whether it is skill or cost. I have been involved in numerous clubs providing welcoming skills clinics, group rides, and grant programs that make cycling as diverse and inclusive as possible.

UPLIFT women in the sport

From leading women's rides and clinics to personal training and coaching plus a background working at Zwift on women's forward initiatives, I see a drive towards growing the sport not only with the youth but in larger numbers with the women of cycling.

SUPPORT for new/upcoming riders

Being a welcoming face in the community and diving into nearly every discipline of cycling, I have seen the challenges we face to bring new riders and continue to support them. I continue to be a leader on the ground encouraging new riders by building strength, confidence and inclusivity.

I have worked with organizations such as the LA County Bicycle Coalition, SoCal Cross, Wild Wolf cycling collective, and numerous clubs over my 12 years of cycling and 10 years of racing. Lastly, I am well connected in the SoCal community and will use my reach to listen and execute what the cyclists of the SCNCA want.

CYCLIST for 12+ years

RACER in road, track, fixed, cx, gravel

ADVOCATE for growing the sport



VOTE FOR SCNCA BOARD OCT 30 - NOV 8!