

## **Who, What, Why and How...the Southern California Nevada Cycling Association**

Beginning in 2003, to better serve their membership, USA Cycling (USAC) began cultivating relationships with established Local Associations (LA). Currently, there are 34 Local Associations that serve specific areas of the United States. Each Local Association is a non-profit organization consisting of a board of directors elected by the local members.

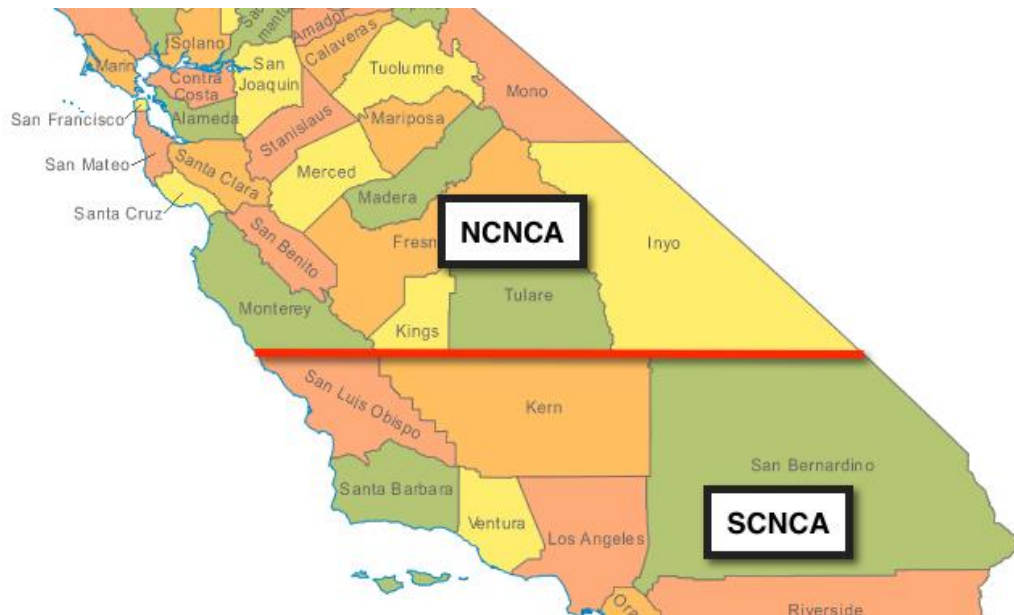
USAC reinvests a portion of the per rider per day surcharge to each Local Association. The Local Association appropriates the funds to support racing programs where they live and race. The program allows the Local Association to decide where to reinvest their financial allocation from USAC. They establish priorities to best meet the needs of their members. USAC recognizes that the Local Associations are in the best position to know what works for their area, and by reinvesting funds in those associations we hope to grow the sport at all levels.

The Southern California Nevada Cycling Association (SCNCA) is the LA for SoCal and SoNV (greater Las Vegas area). The Northern California Nevada Cycling Association (NCNCA) is the LA for NorCal and NorNV. While USAC defines the two CA Local Associations by Zip Codes, a line on the map that defines the boundaries of several counties basically separates us.

There have been some limited discussions about having overall state championships, with the NCNCA, but the logistical issues of finding locations, even playing fields, travel, etc. has limited the interest. Each of us hold our own championships.

The SCNCA has two major components: members and trustees. Membership is free and is automatically granted to all USAC clubs in the SCNCA territory that maintain a current USAC membership. Beginning in 2013, the number of trustees grew from seven to nine positions. The term of each trustee is two years. Each trustee is a volunteer. The make-up of the trustees are typically racers, promoters, and officials. There are annual elections, and each club is allocated one vote for the slate.

USAC funds the Local Association via a rebate for every rider day in the LA's territory. The payments to the LAs are done in the form of quarterly checks. The LAs are 501c3 organizations. The relationship between the LAs and USAC is defined in an annual agreement. So that is who we are, but what do the LAs and specifically the SCNCA do?



The LAs essentially run the day-to-day business of USA Cycling at the local level. Here are some of the major programs the SCNCA handles: ♣

- Recruit, train, and mentor new officials

- Assign officials for all USAC and Collegiate races
- Maintain the SCNCA website and submit race results
- Create programs to grow USAC membership and sanctioned races
- Work with clubs and race promoters to develop new race courses
- Create programs to retain new SCNCA riders coming into the sport
- Provide results and video for all events where it is requested/needed
- Provide basic race equipment (at no charge) to the race promoters. This includes race radios, generators, and lap counters.
- Provide immediate answers to all SCNCA members, clubs, and race directors emails/calls
- Create and maintain the SCNCA Race Calendar (CX, Track, Road, Camps, MTB)
- Maintain a social media presence on Facebook and Twitter (Instagram coming)
- Provide championships for Track, Road, and CX.

Since its inception in 2003, the SCNCA is one of a small number of LAs that has relied solely on the rebate checks provided by USAC. Almost all of the other LAs collect an additional surcharge from the riders, clubs, or race promoters. At the 2012 annual meeting, a motion was approved to collect a small surcharge per rider at each race that will be paid by the race promoter.

- \$.50 per unique rider per day (number will be based on the total number of riders for the daily insurance surcharge)
- Separate check, made out to the SCNCA, will be mailed to the SCNCA Treasurer by the promoter.

- Promoters not paying the surcharge will be listed as delinquent by USAC.
- Multiple day races (SR and OM) will have fees collected for each day and payable on the final day.
- Track and MTB events will be included.
- A tag line will be provided to each promoter for their race flyer that explains the surcharge.
- Surcharge revenues will be deposited account and become part of the SCNCA general operating funds.
- Competitive events only.

Without the surcharge SCNCA would be running at a deficit. These additional funds will be used to support the SoCal Cup purse, travel grants, equipment purchases (cameras, radios, etc.), and other general expenditures so that we can end each calendar year with a modest balance in our checking account.