

**Minutes - Regular Meeting of the Board of Directors
of the Southern California / Nevada Cycling Association
March 3, 2026 - 7:30pm by Zoom**

ZOOM Account: 748 799 9883
Password: scnca

Invited: Chris Black, Melissa Locher, Chris Hahn, Sean Wilson, Dele Gomih, Rema Morgan-Aluko, Peter McDonnell, David Huntsman, Max Burgos

Present: Chris Black, Melissa Locher, Chris Hahn, Sean Wilson, Dele Gomih, Rema Morgan-Aluko, Peter McDonnell

Absent: David Huntsman, Max Burgos,

Guests: Armin Rahm

Link to [SCNCA Bylaws](#) ←

Call to Order at 7:35

Consent Agenda

1. Minutes of February 2, 2026 meeting (in BaseCamp) approved unanimously
2. Next regular board meeting set for April 13, 2026, 7:30, by ZOOM
3. Motion approved in BaseCamp (Chris H) - 2026 SoCalCup format and details. Sean Wilson, Dele Gomih, Rema Morgan-Aluko abstained; all others voted yes.
4. Treasurer's Report:

a. Previous BofA Balance at 5/5/2025 **\$16,693.51**

– Income

- RH Event Promotions (CBR) \$371.00
- USACycling Q4 rebate \$1,118.40
- CalPolySLO \$37.00

- Expenses

- Jasmine N (SoCalCup) (\$150.00)
- Morgan J (SoCalCup) (\$200.00)
- Baofengtech (radios) (\$390.00)

• Ray M (advertising)	(\$1,000.00)
• Edward M (SoCalCup)	(\$300.00)
• Jeff S (IT)	(\$1,000.00)
• Brevo (newsletter)	(\$29.00)
• Sportsfacil (lap cards etc)	(234.12)
b. <u>Current BofA Balance:</u>	<u>\$14,720.29</u>
c. <u>Previous Schwab Balance</u>	<u>\$74,585.61</u>
d. <u>Current Schwab Balance</u>	<u>\$74,378.73</u>
e. <u>Total BofA and Schwab Balances</u>	<u>\$89,099.02</u>

Discussion Agenda

- NCNCA-SCNCA Unified Championships committee
 Melissa reported: She had circulated the rules and procedures document. Trish Black reviewed and approved. MBGP Crit and San Ardo Road Race will be the races..
 Committee is finalizing the jersey, media and graphics. Will award a jersey to winner and socks to 2nd and 3rd. Jersey will be comped. Outstanding is approval of small cost for socks, to be split w/ NCNCA. We'll get a quote in next few days. We'll need a board member or two to be at the races to verify CA state ownership.
 Chris B: Do one for Nevada? Would there be enough riders?
 We can notify MBGP that it's official based on our vote last month. NCNCA has already listed the races as championships.
- SoCalCup Committee. Sean: the data tracking is a heavy lift. Jeff can do it, but we'd have to pay him. Send the word doc to jeff. The graphic for it should be buried in basecamp. Chris B will look for the graphic.
 Chris H recommended that either a board member or a volunteer take on ownership of the entire program before we actually proceed with it for 2026.
 Rema: Asks if it is too late to start?
 Peter and Sean agreed. If purpose is to boost participation, and the early season is already over, then what's the point?.
 Chris moved, Peter seconded, to postpone till 2027. Unanimously approved. **We will keep working on it. Find someone to take the wheel on it.** We're not kicking the can till later.
We'll make a big announcement soon about the unified championship, and then later come out with a big positive announcement about socal cup 2027.
- Meeting adjourned at 8:16. Melissa moved, Sean seconded, unanimously approved.

General Discussion - Public Comments

Armin Rahm: As 10-year board member who continues to love the sport, just wanted to listen in. He is willing to help w/ social cup, but not run it

Sean points out that the national directors are not coordinated. Rema asks whether that's been attempted at So Cal level. Sean: We can use the scnca cup as a carrot to bring the directors together, to coordinate the category levels, etc. generate continuity across the region. All the race promoters are silos. E.g. Redlands is so big it is not concerned w/ coordination with other races, not even on the national calendar.

Chris H: Strategic planning question: Would it increase racing participation if all the categories were standardized?

Chris B: in the past the promoters' meeting has only been about scheduling and costs. We never had a so cal cup protocol in place by then to announce and to use to coordinate. If our social cup category divisions don't match Jeff's, he likely won't participate.

Chris H raised the following action items from the February meeting:

a. Rema report on social media recruiting from livestream ad and other, to further assess the ROI. Next month

b. come up with more direct methods of gaining emails and Instagram followers than the scnca tent at races. Chris B. we can get emails for newsletter from USA Cycling. Melissa: we already did, but **will get an update**. Sean: what about those who have unsubscribed? either get the differential, or include a column w/ the people who've asked to be unsubscribed so that we're not resubscribing them.

c. as part of strategic planning decide whether we want to do livestream advertising again/regularly or whether it was a one time thing. **Defer till next month.**

d. sean report on livestreaming for Redlands. Sean reports still working on it.

e Rema prepare her numbers for a report we can publish on the website for transparency. She'll put it on basecamp so we can review and then post.

f paying Julie, for all the social media she's doing. **Rema will ask her how much**

g should we make how each member voted at Board meeting transparent. Chris B This easily done by including in the minutes how each member voted. **We'll vote on this in basecamp.**

h Alfie's Taylor Clifford memorial now conflicts with the Triton Crit in san diego. Chris B: We can't stop the race despite the conflict. Triton crit a collegiate race, it won't draw much off. All of our normal officials will be at Taylor Clifford. SCNCA can't prevent conflicts. USACycling will give them the permit. Sean points out that we can use socialcup as the carrot to avoid conflicts.

Chris B re surcharges. Everyone is now current. Jeff P wants to be able to do it via ACH because he doesn't want to have to write a check and mail it. Sean says, yes, it makes it much easier. Checks are a pain. Chris B points out that using billpay should be just as easy. Sean says Zelle is a little more secure than ACH. Last month, Chris B was ready to resign because promoters were threatening not to pay unless we give the \$90k surplus out to the promoters. Chris B will propose that they have 30 days to pay their surcharge after they get the invoice which is usu. the day of the race or the following Monday, after that it's late 10% penalty, 30 days later another 10%. After that, remove them from SCNCA. This means can't use scnca, radios, photo finish equipment, [nobody really using this though] and we won't assign officials. **He'll put proposal together for vote in basecamp.**